

Last Chance Sale!

Sale Now Going on and Lasts Until AUGUST 31st.

Beginning with this date and ending Aug. 31st, we are going to give you a "Last Chance" to get some Genuine Bargains. The last sale of the season.

OUR FALL STOCK Will Soon Begin to Arrive.

Many of the staples and shoes are now in and we leave for New York in a few days to buy a complete stock, and we must have room and money for this immense stock, and for the next two weeks we are going to make things hum with Real Bargains.

While the last sale completely sold us out of many lines, we were fortunate in being able to buy from manufacturers that wanted to unload goods that you can use most all the year--at almost half their value and we give them to you the same way. And to make this sale a success we are adding many of our staples at price they can't be bought at today and you will do well to lay in your supply. Better get all you want. It is your Last Chance. We will only attempt to quote you a few of the many thousands of wonderful bargains, but you know when we say bargains we mean bargains, so come expecting them, and you will not be disappointed.

SCHOOL SOON BEGINS.

Get Your Supply Now and Save Money.

Last Chance.

Get all you want for your children's school wear. One lot fancy dress Gingham and good Shirting patterns, linen finish, and fancy Percales--some new goods in this lot, a good 10c grade. Last chance. **7 1/2c**
Fancy Dress Gingham, Amoskeag, Toile de Nord and other fine gingham, worth 12c and 15c. A lot of new patterns in this lot. Last chance. **10c**
Amoskeag Apron checks, worth more at the mill. Last chance at. **7c**
Double fold cheviott, a fine, soft finish shirting, wears well and holds its own, no better sells at 12c. Last chance. **9c**
One lot dress Linen, Crashes, Poplins and Diagonal suitings, worth 20 to 25c. Last chance. **12 1/2c**
One lot colored Poplins and Linens values up to 30c. Last chance. **19c**

Last Chance.

Domestics at Less than Factory Prices.

Fruit, Lonsdale, or Hill Bleaching. Last chance at per yard. **9c**
Berkley Coronet Cambric, as fine as Nain-sook 12c value. Last chance. **10c**
36 inch Brown Sea Island, soft and fine. Last chance. **6c**
9-4 Fine Bleached Sheeting, 25c values. Last chance. **20c**
10-9 Good Brown Sheeting, 25c value. Last chance. **20c**
9-4 Peppercell Bleached sheeting. Last chance. **27c**

Last Chance.

Table Linens, Towels, etc., at Tremendous Bargains. A great big Huck towel, a bargain at 15c. Last chance at. **10c**
Large Turkish towels at. **10c**
Fine All-Linen Huck and Damask towels 25c values at. **19c**
Large Turkish towels, extra fine 25c value at. **19c**
60 inch Bleached Table Damask, 35c value. Last chance. **19c**
65 inch Extra heavy and fine morcerized Table Damask, 60c value. Last chance. **39c**
70 inch Table Linen, 75c value. Last chance. **49c**

Ribbons. Ribbons.

One lot Ribbons, 15c values at. **10c**
One lot Ribbons, 20 and 25c values at. **15c**
One lot Ribbons, all our staple 25c and many 35c qualities. Last chance at. **19c**

Last Chance.

One lot Fancy Lawns, Organdies, plain and fancy White Goods, worth up to 20c at. **10c**
45 inch Persian lawn, our 25c quality. Last chance. **15c**

Last Chance.

All Fancy Calicoes, none but the best are carried here, during this sale at. **5c**
Coat's Thread, limit 2 dozen; last chance per spool. **4c**
Good pearl buttons, 5c value at. **2c**
Stewart's Duplex safety pins 10c value at. **5c**
Cosmo Buttermilk soap, 10c value. **5c**
Mennen's Talcum Powder. Last chance. **12 1/2c**

Last Chance.

Children's Socks, plain and Fancy, all colors regular 25c grade, this sale. **20c**
Ladies' Misses' and Children's Hosiery, last chance at. **5c**

Shoes. Shoes.

We have just received 25 cases of our fall stock and 30 more are on the way, and we are anxious to clean up all Odd lots, and you will find many Big Bargains here. Our fall stock contains many good things. A tremendous line of elegant School Shoes and the prices are right.

Last Chance.

Children's Bleached Knit underwaists. **10c**
Children's Muslin Drawers. **10c**
Ladies' Bleached ribbed Union Suits, 35c val. at. **19c**
Ladies' Wash Coat Suits, \$5.00 values. Last chance at. **1.98**

Last Chance.

To get Great Bargains in Laces, Embroidery, Silks, Shirtwaists, Skirts, Dresses, Muslin and Knit Underwear, Shoes, Hosiery, Belts, Sheets, Pillow Cases, Bed Spreads, and Curtain Goods and many hundreds of other things too numerous to mention.

Big Cut in High-Grade Summer Clothing For Men and Boys.



Through balance of July and August we are going to sell all our light colored and fancy LIGHT WEIGHT SUITS at

One-Third Off

The Summer is only half over, and if you need a suit here's your opportunity.

During this sale all Straw Hats go at Half Price and all odds and ends of low quarter Shoes at

One-Quarter Off

Fine line of light weight Pants also at ONE-QUARTER OFF.

These prices are for Cash only.

No Such Bargains were Ever Before Offered in Palatka.

M. S. Brown, Clothier and Furnisher.

The Palatka News and Advertiser.

City Happenings and Personal Mention.

H. Finley Tucker has gone to Waynesville, N. C., for a little vacation.

E. C. Jackson has gone to Milwaukee, Wis., for a visit with his son.

C. J. Smith the jeweler has returned from a month's outing in the north.

H. Merwin and son, Chas. Merwin, left Wednesday for a trip to Chicago.

Capt. J. E. Lucas left yesterday for a brief visit with his family in Missouri.

Hon. John P. Wall of Putnam Hall was in the city a few hours on Monday.

Attorney J. N. Blackwell has returned from an absence of several weeks in Alabama.

Hon. James M. Chesser of Hollister, with his youngest son, was a visitor in the city yesterday.

Mr. and Mrs. R. J. Hancock have been spending a few days at their old home in Bostwick.

John Stock, a well-known citizen of Interlachen, was a business visitor in the city this week.

J. H. Yelverton Jr. has gone to Asheville, N. C., for a short stay. Mrs. Yelverton is already there.

Lawrence Tucker Jr. is home from a few weeks vacation in the mountain country of North Carolina.

Mr. and Mrs. J. B. Flynn, Jr., are happy over the arrival of a second little son, born on Monday, the 15th inst.

Mrs. M. E. Erwin and her mother, Mrs. Waldron, expect to leave early the coming week for Skyland, N. C.

Henry M. Fearnside, who was to return from his vacation this week, has been delayed on account of illness.

C. C. Curtis, salesman in M. S. Brown's clothing store, has returned from a two weeks visit at Titusville.

Miss Hattie Baky who has been quite ill with diphtheria, is convalescent and will soon be able to get out again.

Col. S. J. Hillburn has gone to Texas to pay a visit to his aged parents, and expects to be absent about one month.

The Putnam county Court House now being torn down, was erected in 1855 and has served as such continuously since.

George Whitman returned last week from an extended visit with relatives in Massachusetts and other New England states.

John T. Griffin left on Wednesday morning for Detroit, where he will spend a couple of weeks with Mrs. Griffin.

Mr. and Mrs. J. B. Flynn have gone away for a month or six weeks, during most of which time Mr. Flynn will be in New York.

L. A. Smith has gone to Kentucky and Tennessee for a brief change and for the purpose of disposing of a lousy case of hay fever.

Miss Edna Harrison of Atlanta, Ga., arrived in the city last Sunday and is the guest of her brother, Jake Harrison, on South Fifth street.

Mrs. J. J. Charles of Florham was a visitor in the city yesterday. Mrs. Charles has but recently returned from a visit to Asheville, N. C.

Judge M. I. Cox was at his office a short time yesterday morning, but has not sufficiently recovered his strength to attend regularly to business.

The "Silver Tea" for the benefit of St. Monica's rectory fund on Wednesday evening netted something over \$20 and was a very enjoyable social affair.

Mrs. L. A. Smith of Palatka is a visitor and is pleasantly situated at the Windsor. She will spend several days in the city shopping and visiting friends. --Times-Union.

Miss Mayme Puckhaber who has been the guest of friends here for the past two weeks, returned to her home in Jacksonville on Monday.

The Tilghman orchestra and a part of the Palatka Methodist church choir gave a concert at the Daytona Beach M. E. church last Sunday night, and to a crowded house.

Mrs. J. B. D. Woodburn of Barnsville, Ga., whose husband long controlled large turpentine interests in the county, has been a visitor in the city this week, a guest at the Saratoga.

E. A. Benson of Omaha, Neb., who last winter bought thousands of acres of land in Putnam county for colonization purposes, arrived in the city yesterday.

William Ryan, son of Capt. and Mrs. M. R. Ryan, is home for a short visit with his parents. For the past year and a half he has been making his home in Louisville, Ky.

E. A. Gerber & Son have moved into their new quarters--the Wilkie block on Lemon street. This is one of the model stores of Palatka, both as to the building itself and the artistic display of goods.

Maurice B. Cochrane on Tuesday night for the second time in succession won the \$3 prize money at M. S. Brown clock stopping contest. There was a large crowd present at the unveiling of the clock.

Mrs. Henry Couver, accompanied by her little grandson, Harry Rogers, returned from Euclid last week. Master Jack Rogers has been here several weeks, visiting his uncle and aunt, Mr. and Mrs. Chas. Smith.

Robert C. Hutchinson, deputy county clerk, has gone to Birmingham and Sheffield, Alabama, for a few weeks visit with relatives. Mr. Hutchinson will probably enter Washington & Lee University at Lexington, Va., in the fall.

The special meetings now being conducted by Evangelist White will be continued over Sunday. On Saturday night at 7:30 Mr. White will speak in front of the Arlington Hotel on temperance. All are cordially invited to hear Mr. White at the church each evening, and also his street address on Saturday night.

George Cook, a former well known Palatkan, but now of Nashville, Tenn., was a pleasant visitor in the city Tuesday. Mr. Cook is now employed in the railway mail service, and has a run between Nashville and Atlanta. This is his first visit to Palatka for about 7 years, and his many friends were pleased to see him.

A. T. Anderson, manager of the Rambler Automobile Company, has decided that he had more territory than he cared to handle, and has sold to the Florida Automobile Company of Jacksonville the territory around that place. Mr. Anderson will remain in Palatka and sell Rambler cars here as before.

Judge J. T. Wills received a telegram Thursday morning announcing the death of his sister, Mrs. W. T. Hollingsworth, which occurred at 4 o'clock a. m. the same day at the family home in Lafayette, Ala. Mrs. Hollingsworth was 60 years of age and is the first to die of a family of seven brothers and sisters.

Judge Wills left for Lafayette Thursday afternoon to attend the funeral. --Bradford County Telegraph.

Mr. and Mrs. E. M. Earnest are moving this week into the R. W. Davis house at the corner of Main and Third streets. Mr. G. P. Yelverton, owner of the house, is going to St. Augustine.

Next week Mr. and Mrs. Earnest will leave for their annual fall purchasing trip to the eastern market and will be absent some four weeks, making selections for their fall and winter stock.

H. Merwin has purchased a new Rambler automobile, the sale being made on Tuesday through Mr. Anderson of the Rambler Agency in this city. The machine is a five-passenger, 45-horse power, Model No. 54, fully equipped with electric lights and other modern devices. It is Mr. Merwin's purpose to put the machine in the passenger service. The car will be in charge of Wm. Merwin.

Noah J. Tilghman, Jr., in his Ford automobile, was the first to make the run from Daytona Beach to Summer Haven, a run made one day last week in 1 hour and 30 minutes. There is a rocky mound on the beach between these places which has heretofore been considered impassable for automobiles, but Mr. Tilghman has made the trip in spite of the difficulty.

Parrot Held to Grand Jury. Henry V. Parrot former section foreman at West Tocco, charged with shooting Henry North of Bostwick, who has since died as a result of his wounds, was given a preliminary hearing before Justice John E. Marshall last Saturday forenoon and was bound over to the fall grand jury in the sum of \$800.

In absence of bail Parrot was committed to jail, but it is thought his friends will come to his rescue and that he will yet be able to give the sureties. Parrot was represented at the hearing by Attorney Cary D. Landis of DeLand.

Wins the Prize Bicycle. Ticket No. 2396 came to the surface at the second drawing to decide the winner of the bicycle at C. E. Rowton's store. If this ticket is not presented by the 27th there will be still another drawing.

Drennon-McCroan Wedding.

The marriage of Mrs. Jennie Drennon Drennon, for the past two years stamp clerk in the Palatka postoffice, to Mr. Robert Matthew McCroan, a popular and valued salesman for the provision house of Kingham & Co., was solemnized at the home of the brides parents, Mr. and Mrs. Matthew Drennon, in this city last Wednesday afternoon at 3:30. The officiating clergyman was Rev. W. C. Foster.

The ceremony was witnessed by some 50 or more of the young people socially prominent, and was a most beautifully arranged affair in its every detail.

The bride was beautifully crowned with her traveling dress of gray silk and carried a large bouquet of white roses.

At the conclusion of the ceremony the bride and groom and their guests repaired to the dining room where delicious refreshments were served.

Mr. and Mrs. McCroan left on the evening train for Waynesville, N. C., and on their return to the state will make their home at Tallahassee.

There was a large party at the train to see them off, and they were sent away amid the regulation showers of rice and old shoes.

Doesn't Like His New Office. Sheriff Kennerly is about the only county official remaining in the old court house, having been so busy the past week that he could not find time to move.

Sheriff Kennerly is quite dissatisfied with the office which the board of county commissioners has assigned for his use in the new court house. "This office," said Mr. Kennerly, "has a large amount of business with the county clerk and it is a great convenience to have it in the old court house, close to his room. Then we should have a front office, where we can see the passing people. Many is the time we have caught sight of some one whom we wished to serve papers passing up Lemon street, and saved the expense and annoyance of time. The commissioners meet but once a month, and the back room would suit them just as well. The front room would be much better for the sheriff."

The Earnest Co's Drawing. The second drawing for prizes offered by the Earnest company, made necessary by the failure of some of the lucky tickets in the first to come to the surface, was pulled off on Monday, the 15th, by an announcement. At the second drawing the following tickets were drawn to catch the place of those which failed in the first: C, 1390; C, 15,216; C, 139; C, 2,047; C, 1254.

Mrs. Walter Andrews held the lucky number C, 15,216, which drew the \$7.50 skirt. The other numbers should be presented by the holders, who will receive prizes called for on presentation of the tickets.

Will Enforce This Law. "There is one law being violated in this county," said Sheriff Kennerly to the News yesterday. "That I am going to enforce, and I wish the News would make a note of it as a warning to any who are violating it. It is the law against shooting quail. It has come to me on good authority that the law has been violated, and I shall make a special effort to catch future violators, and it won't make any difference who they are. I want this to serve as a notice that this law must be respected."

TORPID LIVER.

The office of the liver is to extract from the blood those impurities which constitute bile, and to create the gastric juice which perfects the digestion of food.

When inactive, it becomes torpid and produces sallow complexion, sick headache, constipation, loss of appetite and indigestion.

DILLINGHAM'S PLANT JUICE will arouse the liver to healthy activity, move the bowels gently and without gripping, and tone up the digestive organs.

PLANT JUICE is \$1 a bottle at all druggists.

Write for Free Plant Juice Book.

F. A. DILLINGHAM, 831-33 W. 5th St. Cincinnati, O.

Don't let the baby suffer from colic, sore, or any itching of the skin. Drenon's Ointment gives instant relief, cures quickly. Perfectly safe for children. All druggists sell it.

COME TO THIS GREAT SALE!

The Earnest Co

PALATKA FLA.